

THURSDAY 2 JANUARY 2020

POST CHRISTMAS RETAIL FOOTFALL IN LONDON'S WEST END DELIVERED A SMALL YEAR ON YEAR INCREASE OF 0.2%

5.2 MILLION SHOPPERS VISITED THE WEST END OVER THE SEVEN DAYS

According to the latest insight from New West End Company, the business partnership representing 600 retail and leisure businesses across London's West End including Bond Street, Oxford Street and Regent Street, footfall in London's West End during the post-Christmas shopping period [26 December to 1 January] resulted in a marginal year on year increase of 0.2%.

Artjom Hatsaturjants, Head of Insights at New West End Company commented "Over the seven days post Christmas more than 5.2 million shoppers visited the West End, with stores reporting a strong presence of international shoppers over the period from the Middle East, China and USA boosting footfall with a year on year increase of 0.2% over the period.

"Similarly, the +1% YOY West End footfall over the four weeks in the run up to Christmas [25 November to 22 December] was also significantly boosted by international visitors, giving the West End an improved trading period compared to the UK average and a reasonable result when taking into account the overall drop in consumer spend across the UK."

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Notes to Editors

About New West End Company

New West End Company is a partnership of 600 retail, restaurant, hotel and property owners across the world's top shopping and leisure destination anchored by Bond Street, Oxford Street and Regent Street. It works in partnership delivering transformational projects, sustainable place management, destination marketing, advocacy, inward investment and commercial insights. It is an influential business voice, active in the wider community and a key partner in delivering a new West End.