



WEST END ROAD TO ZERO SUSTAINABILITY PLEDGE LETTER

Members are asked to 'sign up' in support of New West End Company Sustainable District aims.

West End Businesses Pledge Support to a Net Zero Carbon District by 2040

Globally, we face unparalleled challenges due to climate change. The need to take action to limit global warming to 1.5°C has never been greater. It is critical that we all act now to preserve and restore biodiverse habitats and halt the irreparable damage to our natural world through the production, transportation, and disposal of the goods and services we consume.

Businesses in London's West End represent key sectors which all have a critical role to play in the transition to a sustainable future and as a world-renowned international centre, we have a responsibility to lead the way.

As members of the New West End Company Sustainability Steering Group, representing key sectors including the built environment, retail, hospitality & leisure, we acknowledge and support the work that New West End Company have achieved in developing their West End Sustainability Action Plan and commit to supporting their ambitions to achieve the following in London's West End:

- **To advocate and support our district and members to get to Net Zero Carbon by 2040.**
- **To seek a sustainable retail, leisure and dining experience for all the residents, employees and visitors.**
- **To work with partners to deliver improved air quality that meets or is better than legal standards.**

As well as working alongside New West End Company and its 600 members, we also endorse that the West End Sustainability Action Plan aligns and supports strategies of the UK Government through The Climate Change Committee, The Greater London Authority and Westminster City Council's Climate Action Plan to ensure that as a city, we all work together to take action to address climate change.

Read on for our current signatories. To sign up your company to our West End pledge, [click here](#).



Current Signatories:

John Lewis Partnership
Astrea Asset Management
The Crown Estate
Mulberry
Grosvenor Property UK
Derwent London
GPE
The Pollen Estate
St Christopher's Place
Swatch Group
L'Occitane
Hamleys
Langham Estate
Langham Hotel
Lululemon
Edwardian Hotels
Selfridges Group
Bonhams
CBRE