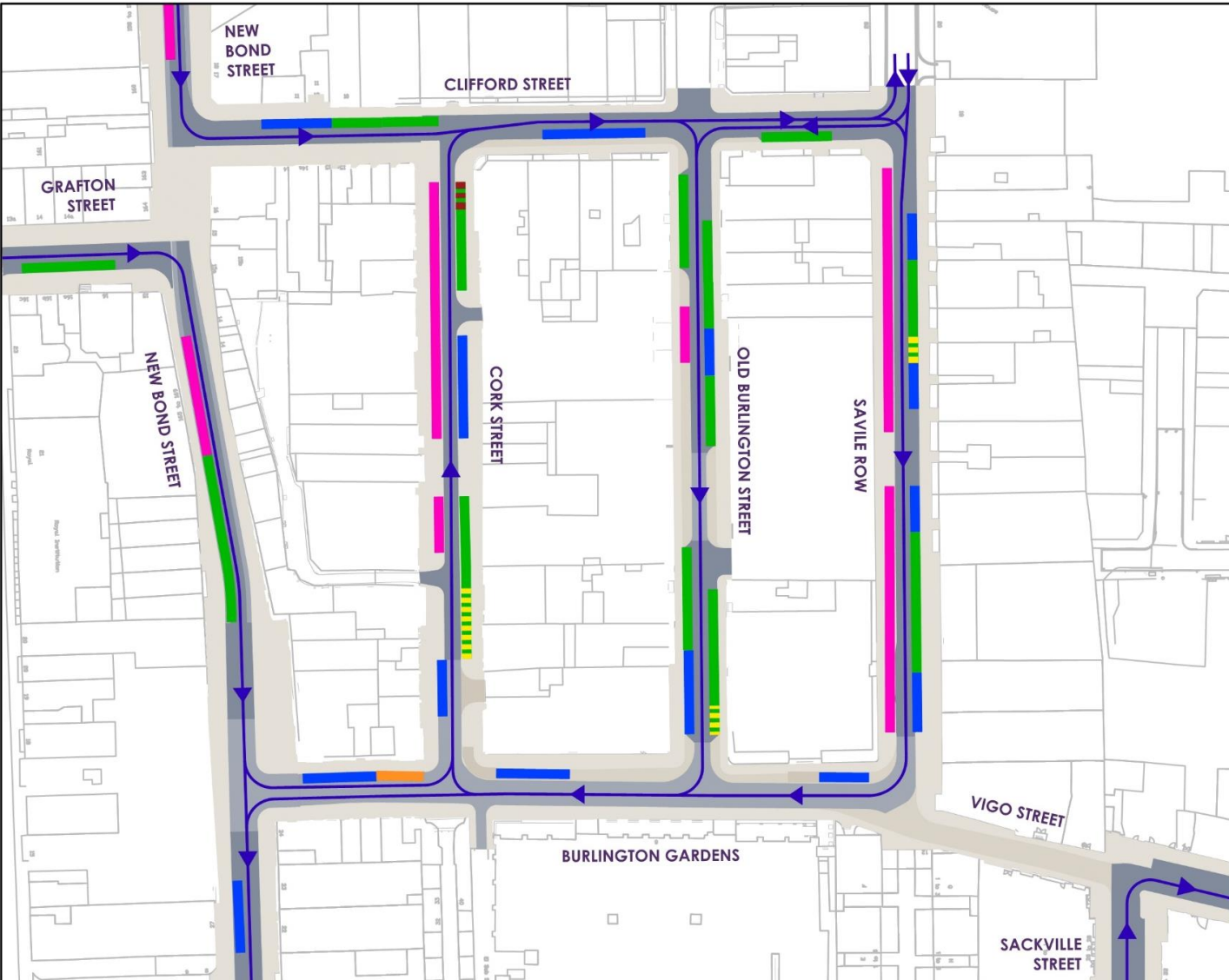


Changes to Parking & Loading in your area

Westminster City Council has developed a pilot project to improve the street environment in East Mayfair, including changes to parking, servicing and loading controls. It aims to provide a better environment for residents, visitors and customers.

Starting with changes on Burlington Gardens, the project will encourage deliveries to take place in the morning to reduce the impact of vans and heavy goods vehicles on pedestrians and help to address vehicles overstaying the permitted waiting periods.

This will be an extension of the existing Bond Street Restricted Parking Zone (RPZ) which was put in place in 2018. The plans are illustrated below:



- Parking – Motorcycles / Pay by Phone / Residents / Shared (See Zone E CPZ restrictions for loading details)
- Car Club Bay
- Disabled blue badge parking
- Loading only: 20 minutes*
- Loading 8.30am-11.30am : as long as necessary, Footway space 11.30am – 6.30pm, Parking 6.30pm-8.30am
- Taxi rank
- Route for motor vehicle access

*Loading bays on Burlington Gardens reserved for goods vehicles only

Why is this happening?

- Businesses across East Mayfair were surveyed in 2019 and 2020
- 80% said that vans and heavy goods vehicles on the local streets negatively affect the area
- 79% were willing to make changes to reduce this impact of deliveries and servicing

When does the project start and how long will it last?

- The parking and loading restrictions will start at the end of June 2021
- Monitoring of vehicle activity will take place for a minimum of six months to understand how effective the measures are and allow for any issues to be addressed
- A formal consultation will launch on 12th May 2021 offering businesses and residents the chance to give their feedback. Read the consultation here:
www.westminstertransportationservices.co.uk/tmo/tmon

How will it work?

- Clear signage will be provided on street at each location
- Like Bond Street there will be no yellow lines on the street
- Areas where parking and loading are permitted will be indicated by road markings and paving in some areas of footway (Savile Row and Cork Street)

What else is happening in the area?

- Other improvements in the area include:
 - Discounts at the Q Park facility on Old Burlington Street for businesses and suppliers
 - Delivery and service management guidance for businesses
 - Improvements to the streetscape (such as the Burlington Gardens improvements)
 - The trial closure of Vigo Street between Savile Row and Sackville Street to discourage through traffic that does not have a purpose within the East Mayfair area
 - Piloting of freight consolidation initiatives

Visit www.newwestend.com/EastMayfair for more information about the project and how you can get involved.