

SOHO NEIGHBOURHOOD PLAN REFERENDUM

PLAN FOR SOHO

Thursday 2 September 2021

Safeguard
Soho's Spirit



Diversity of
business



Residents and
businesses
can vote

Invest in
conservation
and character



Grow
residential
community



Promote
walking and
cycling



Improve
waste
services



Improve
air quality
and
greenery



Promote
entertainment,
culture and
leisure



Register
for a
postal
vote by
17 August

SCAN ME



 planforsoho.org

INVITATION TO PUBLIC MEETING ST ANNE'S CHURCH, 55 DEAN STREET, AT 6PM – TUESDAY 13 JULY

We are holding a public meeting on Tuesday 13 July at St Anne's Church at 6pm.

There will be a short presentation about the Plan and how it has arrived at this stage followed by Q&A.

What is the referendum for?

- To make the Plan for Soho a legal policy document that will inform planning applications and developers must take into account.

What will your vote help achieve?

- Preserve Soho's heritage and character
- Enhance the range and diversity of businesses
- Ensure that development helps to achieve net zero carbon
- Reinforce Soho's reputation for creativity, diversity and tolerance
- Drive the transition to walking and cycling with less traffic and congestion
- Support growth in the residential community with appropriately sized units
- New policies which tackle air quality, dumped waste, noise, nuisance, crime and anti-social behaviour.

Who can vote?

- All residents on the voting register
- All businesses (not individual employees) who pay business rates.