



NEW WEST END COMPANY ANNUAL MEETING
WEDNESDAY 24 NOVEMBER 2021
12.30PM – 14.00PM
GROSVENOR, 70 GROSVENOR STREET, W1K 3JP

Attending:

James Raynor, Grosvenor- Meeting Chair
Sacha Berendji, M&S (*Virtual*)
Andy White, Great Portland Estates (For Toby Courtauld)
Manuel Criado Romero, Pontegadea (*Virtual*)
Simon Harding-Roots, The Crown Estate (*Virtual*)
Paul Jackson, Claridge's
Hugh Milward, Microsoft (*Virtual*)
Jayesh Patel, Norges Bank Investment Management
James Raynor, Grosvenor
Katherine Russell, John Lewis Partnership
Paul Williams/David Silverman, Derwent London
Meave Wall, Selfridges & Co.
Matt Shields, Watches of Switzerland

New West End Company:

Jace Tyrrell, Chief Executive
Dee Corsi, Chief Operating Officer
Paul Barnes, Head of Advocacy

Transport for London:

Andy Byford, Transport Commissioner

Apologies:

Sir Peter Rogers, Chairman
Giles Easter, Astrea Management Limited
Katherine Russell, John Lewis Partnership

Secretariat:

Nicola Gibson

Directors, 2020/21 Audit & Auditors

- **The Board approved the appointments of the following to the Strategic Board:**
 - **Simon Harding-Roots, Managing Director London, The Crown Estate**
 - **Paul Williams, CEO Derwent London from March 2022**
 - **Giles Easter, CEO Astrea Ltd**
 - **Matt Shields, Retail Director UK, Watches of Switzerland**
- The Board noted that Matt Shields will Chair both the Occupier & Luxury Steering Groups & Andy White to Chair the Property Steering Group, reporting back via Toby Courtauld to the main Board.
- The Board noted that everything that seeing within the Annual Meeting has been scrutinised by the various Steering Groups.
- The Board noted that the Directors of the Company, as listed on Companies House, are the Members of the Company with the two legal entities being the Finance & Governance Group & Strategic Board.

Audited Accounts 31 March 2021

- Paused any non-essential workstreams and spend during COVID year.
- Offered no discount on BID levy & where requested, put payment plans in place.
- **The Board approved the audited accounts.**
- **The Board approved the appointment of PKF as the new auditors for New West End Company.**

Articles of Association

- No limit on how long you can be on the Board.
- Rotation of Board Directors to take place in year 2 – 4 of the BID term.
- **The Board approved the adoption of the new Articles of Association.**